



Halsall Toys International



TV Penalty Shoot Out



HTI HITS BACK OF THE NET WITH TV PENALTY SHOOT OUT AND BIG BRAND ELECTRONIC TOYS

Penalty Shoot Out is an interactive footy game from HTI that plugs directly into the TV. Based on the exciting scenario of a nail-biting, match-deciding penalty shoot-out, it is ideal for sharpening goal scoring skills, penalty practice or just footy fun for players of all ages, with the added benefit of not even having to venture out into the cold!

Players must kick above the console within the interactive floor mat to send the football on the screen blasting into the back of the net.....or will it hit the cross bar?.....or can the keeper dive and save it? Each player can kick the ball with varying degrees of power and directional control and can play against an opponent or pit their skills against the computer. Alternatively for some real competitive fun between family members or mates, two teams can be chosen from a choice of 12 international teams, including the home nations. Suitable for football fanatics aged 3 to 103, this football game is sure to hit the 'back of the net!'





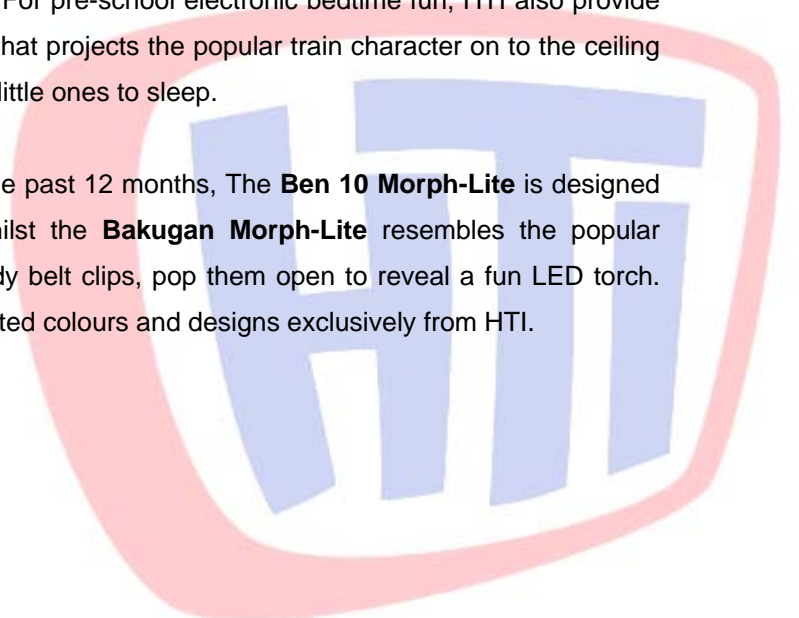
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Featuring some of the biggest brands in the toy market, HTI also provide a range of cool electronic illumination toys on an exclusive UK distribution basis. The **Movie Motion** handheld film projectors magically turn any room into a cinema in which children can screen their very own Ben 10 and Bakugan action adventure movies! For the pre-school market, HTI also offer Thomas the Tank Engine and Sponge Bob Square Pants Movie Motion varieties. Budding movie directors can turn the animation crank to control the speed and the action of their movie and add cool built-in sound effects for extra excitement.



The **Grab n' Glow** range provides a Ben 10 or Bakugan night light and flash light in one! Each brand version features a cool 3D sculpted character with fun colour changing effects and can operate by battery power or plug-in for an exciting twist to bedside illumination but – grab it and it automatically transforms into a projector! For pre-school electronic bedtime fun, HTI also provide the Thomas the Tank Engine Lulla Light that projects the popular train character on to the ceiling and plays a soothing classical tune to lull little ones to sleep.

Based on one of the top selling toys of the past 12 months, The **Ben 10 Morph-Lite** is designed in the shape of the Omnitrix watch whilst the **Bakugan Morph-Lite** resembles the popular spherical Battle Brawlers. Both with handy belt clips, pop them open to reveal a fun LED torch. Both brand versions are supplied in assorted colours and designs exclusively from HTI.





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Following the huge success of The X Factor Series 6 and capitalizing on the massive young fan base of this entertainment phenomenon, HTI continue to wow junior fans with a top performing range of **The X Factor electronic musical toys**. A new **X Factor Audition Microphone** allows budding performers to show off their vocal talents and recreate the excitement of a real X Factor audition! The mic features the introduction to two of the most popular karaoke songs in the world: R Kelly's *"I Believe I Can Fly"* and Mariah Carey's *"Hero"*. Alternatively wannabe auditionees can plug in their own MP3 players to sing along to their own favourite tunes. With a built-in speaker, volume control and audience applause sound effects, The X Factor Audition Microphone brings realistic role-play fun to audition dreams!



Sing along to "Hero" or "I Believe I Can Fly" - just like a real audition!

Have you got The X Factor?

Applause sound effects

Plug in your own MP3 player





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Other electronic items in the range include a Mic and Stand, 5-Pad Drum Set, Keyboard, Superstar Microphone and Guitar. Andrew Coplestone, HTI Marketing Director, commented "The X Factor brand fits perfectly with the category of electronic musical toys and games. Young viewers in particular love to pretend they are on the stage, performing like their favourite pop stars or The X Factor contestants and we are confident that HTI's musical electronic toys range will continue to top the charts in 2009 and beyond".

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PRESS CONTACT

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