

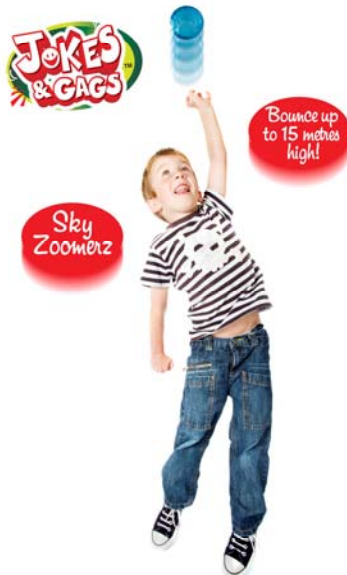


Halsall Toys International



THE SKY'S THE LIMIT FOR HALSALL'S ZOOMERZ!

The latest craze sweeping the playgrounds and sending demand sky high are **Sky Zoomerz** from HTI. The gas-filled mega-bounce balls are available in two sizes and can bounce up to an incredible 15 metres (45 feet) high! Part of the top selling Jokes & Gags range, the 65mm Sky Zoomers are supplied in assorted vibrant colours with a distinctive and unique-to-the-market 'diamond-cut' effect and the larger 100mm balls are available in HTI's Hot Shots range. Both sizes are supplied in fully branded display boxes ensuring maximum on-shelf appeal and 'bounce-ability'! With suggested retail prices starting from as little as £1.99 these innovative high bounce balls are not only taking a year-round pocket money playground craze to new heights but are sure to send the entire ball market into another stratosphere! Don't miss out on 'the big bounce', place orders NOW and see your sales soar!



THE No.1 own label everyday vehicles supplier in the total toy market, HTI's **Teamsterz** and **Roadsterz** ranges provide an extensive array of die-cast, radio control, special feature and plastic vehicles as well as racing track sets across all major pocket money price points. The new 'Nitro' sub-range of Teamsterz offers high action, special feature radio control and battery operated vehicles for action-packed vehicles fun in the playground at pocket money prices.



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The No. 1 everyday toy supplier in Europe, Halsall provide an extensive collection of pocket money toy ranges, including many other craze lines, offering the trade well over 1,000 everyday toys all year round. With hundreds of brand NEW product launches and many NEW range logo and packaging designs for 2010, HTI's pocket money offering includes massive girls brand **Razzle Dazzle**, **Swat Academy** and **Combat Force** military toys, **Cosy Cottage** role-play toys, novelty **Jokes & Gags**, **Wood Works** wooden toys, **Evo Xtreme** water guns, **Dream Creations** dolls and **Koochie** plush to name but a few.

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PRESS ENQUIRIES ONLY

For further PRESS information, visuals or samples, please contact Sarah Holden at HTI head office, ☎ 01253 775684 or ✉ sarahh@halsalltoys.com

